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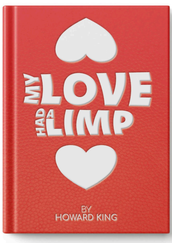
MY LOVE HAD A LIMP

"My Love Had A Limp is the moving story of Ann, whose life is forever altered by a childhood tragedy that leaves her with a physical disability. After years of navigating the sting of ridicule and the weight of her limitations, Ann finds the inner strength to rise above her circumstances. Her journey of healing takes her from the harsh winters of New England to the vibrant warmth of Jamaica, where she discovers her roots, a life-changing love, and a spiritual awakening. This is a powerful tale of resilience and the courage it takes to find empowerment in the face of adversity." - Howard King



SCRCOG
Freight Study

SCRCOG
Freight Study

SCRCOG
Freight Study

For this project, I was asked to create a logo/brand identity for a upcoming study that was being conducted for the SCRCOG.

The South Central Regional Council of Governments (SCRCOG) focuses on regional planning initiatives.

COLORS

#445085
RGB 68 | 80 | 133
CMYK 84 | 75 | 22 | 6

#4168A6
RGB 65 | 107 | 166
CMYK 81 | 59 | 10 | 0

#5B93D0
RGB 91 | 147 | 208
CMYK 64 | 33 | 0 | 0

#509D75
RGB 80 | 157 | 117
CMYK 71 | 18 | 67 | 2

#95C77D
RGB 149 | 199 | 125
CMYK 45 | 2 | 67 | 0

#99D678
RGB 153 | 214 | 120
CMYK 42 | 0 | 70 | 0

Sourced From the SCRCOG Brand Guide

TYPOGRAPHY

Area Normal Black
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
01234567890

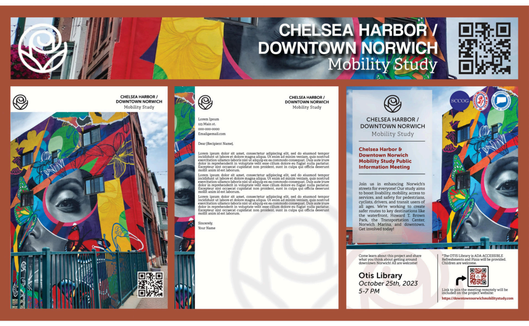
Area Normal Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
01234567890

Nunito Sans Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
01234567890

Nunito Sans Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
01234567890

CHELSEA HARBOR / DOWNTOWN NORWICH

Mobility Study



CHELSEA HARBOR /
DOWNTOWN NORWICH
Mobility Study

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DOWNTOWN NORWICH
Mobility Study

Lorem Ipsum
123 Main st.
000-000-0000
Email@email.com

Dear [Recipient Name],

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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Sincerely,
Your Name